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REPUBLIC OF TÜRKİYE
MINISTRY OF TRADE

FOCUS BUSINESS TÜRKİYE

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NEWS

Türkiye's Export in April Reaches \$19.3 Billion

The automotive sector ranked first among the sectors that exported most in April with \$2.7 billion. Chemicals maintained its second place with \$2.4 billion, while apparel maintained its third place with \$1.5 billion. The export value per kilogram increased by 18.3% compared to the same month of the previous year, reaching \$1.56.

Mustafa Gültepe, Chairman of TİM: We have left behind a month where we felt the negative effects of global and national developments on our exports. Against all the odds, however, I believe that we will celebrate the 100th anniversary of our Republic in 2023 by completing the next eight months with the best possible export performance.

For detailed information, please visit [TİM](#) website.

Digital Government Review of Türkiye: Towards a Digitally-Enabled Government

The Republic of Türkiye recognises that using digital technology and data to help the public sector become more responsive, resilient and proactive contributes to national competitiveness and economic growth. The introduction of a presidential system in 2018 placed greater importance on this objective and the Digital Transformation Office (Dijital Dönüşüm Ofisi, DTO) of the Presidency of Republic of Türkiye was created to provide a strong foundation for transitioning from e-government to digital government.

Robust governance is crucial for embedding digital transformation throughout the public sector and the DTO enjoys strong support from the highest leadership of the country as well as the respect of organisations throughout the country. The new national digital government strategy will provide an opportunity to build more effective institutional capacity by setting out an ambitious vision, defining priorities, and establishing clear responsibilities for achieving comprehensive change.

Leadership for digital government needs to be distributed throughout the public administration. While Türkiye benefits from existing digital capabilities and established technical practices, the public sector workforce as a whole needs ongoing investment in order to maintain its 21st century skills. It is also critical for managers to foster operational environments that enable continuous learning and provide flexibility to attract digital talents and encourage them to reach their full potential.

The digital age presents both opportunities and challenges for how the design and delivery of public services can contribute to building trust and reinforcing democracy. In Türkiye, the recognition of technology and data as enablers for better understanding users and responding to their needs, is reflected in the activities of a number of public sector organisations. These inspirational pockets of good practice can be a model for developing a user-driven, inclusive and proactive culture across the whole of government for meeting the needs of all users, be they from the administration or the public at large.

For the full article, please visit [OECD](#) website.



Black Sea Grain Deal Keeps Global Food Supplies Flowing: WFP

The Black Sea grain deal, which was set to expire on May 18 but was extended for two months, is important to keep global food supplies flowing and stabilize markets for all customers, according to the World Food Programme (WFP). "We don't see prices rising again and hitting the poorest people the hardest," the UN organization told to Anadolu Agency, underlining that the continuation of the initiative was good news for the entire world.



Turkish President Recep Tayyip Erdoğan confirmed the deal's extension earlier this week after talks with Kyiv and Moscow. Türkiye, the UN, Russia and Ukraine signed the initial agreement in Istanbul last July to resume grain exports from three Ukrainian Black Sea ports, which were halted after the Russia-Ukraine war began in February 2022.

A Joint Coordination Center with officials from the three countries and the UN was set up in Istanbul to oversee the shipments. More than 30 million tons of grain have been transported by more than 950 ships as part of the deal.

For detailed information, please click [here](#).

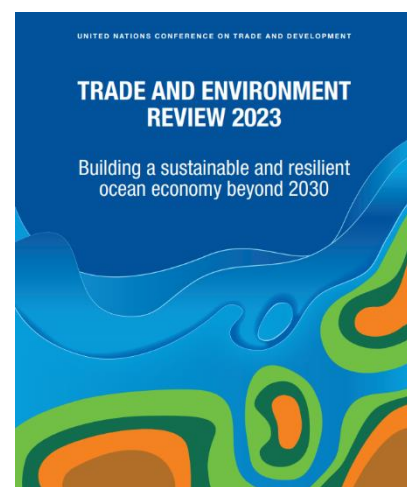
SECTORS

Trade and Environment Review 2023

The export value of ocean-based goods – including fisheries, seafood, ships and port equipment – and services – such as shipping and coastal tourism – was estimated at \$1.3 trillion in 2020. The European Union is by far the world's leading exporter (\$459 billion), followed by China (\$160 billion). Among developing countries, the next biggest exporters are India (\$34 billion), Türkiye (\$19 billion) and Thailand (\$17 billion).

The COVID-19 crisis revealed the potential and resilience of some sectors and the extreme vulnerability of others. In general, exports of ocean-based goods showed remarkable resilience during the crisis, falling by just 3.2% in value in 2020. This was minimal compared to the 59% crash suffered by ocean-related services, mainly driven by the collapse in coastal and marine tourism, which suffered the most from lockdowns.

Two ocean-based goods sectors – seafood processing and marine high-technology manufactures – even grew during the peak of the pandemic, as more people reached for ready-to-eat foods with a



longer shelf-life and electronic monitoring devices. As a result, the export of ocean-based goods (\$681 billion) overtook those of services (\$628 billion) in 2020. The drop in revenue from services hit many coastal communities in developing countries, which often rely on sectors like tourism. Diversifying ocean exports and activities is key to building economic resilience to future crises.

The Trade and Environment Review 2023 analyses the impacts of human activities and global crises on the ocean economy, which includes traditional sectors such as fishing and shipping, as well as emerging ones like offshore wind energy and marine biotechnology.

The report builds on the recommendations from the 4th UN Oceans Forum and the 2nd UN Ocean Conference held in 2022. It highlights the urgent need for a global “Blue Deal” to boost investment in protecting our ocean and sustainably using its resources.

For detailed information, please visit [UNCTAD website](#).

Sectoral Report: Machinery



The machinery sector is one of the key growth factors of Türkiye’s economy and the driving force of industrialization. Utilizing policies toward industrialization, Türkiye became the sixth largest machine manufacturer in Europe, ranked 27th in the global machinery trade in 2020. In recent years, the growth rates of the Turkish machinery industry are much higher than the growth rates of Türkiye’s overall economy. With its rapid development and the potential it has, the Turkish machinery industry is increasing

its share in the Turkish exports and it is the second largest sector in Türkiye’s total export. Moreover, approximately 60% of Turkish machinery export is directed to the EU and the USA.

As machinery is a pioneering sector of development, the Turkish machinery has increased its share in Turkish exports consistently. In 2022, Türkiye’s machinery exports reached 25.1 billion US Dollars, which corresponds to 10 per cent of Türkiye’s total exports. Over the last 20 years, machinery export has increased 15-fold and the sector has exported to more than 200 countries, including free zones. Machinery products rank first in our exports to Germany, the USA and Russian Federation.

For the full report, please visit [Ministry of Trade website](#).

EVENTS

Türkiye’s National Participations at Exhibitions

Turkish companies from various sectors will participate in the exhibitions listed below:

EXHIBITION	DATE	SECTOR	PLACE
ERBIL BUILD EXPO	May 23-26, 2023	Climatization	Erbil, Iraq
PROJECT QATAR	May 29-Jun 1, 2023	Building, Construction	Doha, Qatar
MEAT AND POULTRY INDUSTRY RUSSIA	May 30-Jun 1, 2023	Food and Food Technologies	Moscow, Russian Fed.
SEOUL FOOD AND HOTEL	May 30-Jun 2, 2023	Food and Food Technologies	Seoul, South Korea

DENIM PREMIERE VISION	May 31-Jun 1, 2023	Textile, Ready Wear, Leather	Berlin, Germany
CLIMEXPO AFRICA	May 31-Jun 3, 2023	Climatization	Nairobi, Kenya
JCK LAS VEGAS	Jun 2-5, 2023	Valuable Stones, Jewellery	Las Vegas, USA
IMM COLOGNE	Jun 4-7, 2023	Forestry Products, Furniture	Cologne, Germany
DJAZAGRO	Jun 5-8, 2023	Food and Food Technologies	Alger, Algeria
CHINA XIAMEN INTERNATIONAL STONE FAIR	Jun 5-8, 2023	Natural Stone, Floor Coverings	Xiamen, China
ELEKTRO	Jun 6-9, 2023	Energy, Energy Products	Moscow, Russian Fed.
NATURAL STONE SHOW	Jun 6-8, 2023	Natural Stone, Floor Coverings	London, UK
AUTOMECHANIKA BIRMINGHAM	Jun 6-8, 2023	Automotive	Birmingham, UK
NOR-SHIPPING	Jun 6-9, 2023	Shipping, Navigation	Oslo, Norway
ROSMOULD & ROSPLAST	Jun 6-8, 2023	Moulds, Die Molds, Stamps, Equipment and Technologies	Moscow, Russian Fed.
AGROFOOD & PLASTPRINTPACK ETHIOPIA	Jun 8-10, 2023	Food and Food Technologies	Addis Ababa, Ethiopia
NEWCAST	Jun 12-16, 2023	Customised Cast Products	Dusseldorf, Germany
SAUDI PRINT, PACK, PLAST&PETROCHEM	Jun 12-15, 2023	Chemical Industry	Riyadh, Saudi Arabia
FOOD AND BEVERAGE WEST AFRICA	Jun 13-15, 2023	Food and Food Technologies	Lagos, Nigeria
EXPO PACK GUADALAJARA	Jun 13-15, 2023	Packaging	Guadalajara, Mexico
MOULDING EXPO	Jun 13-16, 2023	Tool, Pattern and Mould Making	Stuttgart, Germany
AUTOMOTIVE EXPO	Jun 15-17, 2023	Automotive	Sofia, Bulgaria
EXPO RIVA SCHUH & GARDA BAGS	Jun 17-20, 2023	Footwear, Leather Goods and Accessories	Riva del Garda, Italy
FIA	Jun 19-24, 2023	General Trade	Alger, Algeria
THE BIG5 CONSTRUCT EGYPT	Jun 19-21, 2023	Building, Construction	Cairo, Egypt
PARIS AIRSHOW	Jun 19-25, 2023	Aviation	Paris, France
THE SAUDI FOOD SHOW	Jun 20-22, 2023	Food and Food Technologies	Riyadh, Saudi Arabia
JEWELLERY & GEM ASIA HONG KONG	Jun 22-25, 2023	Jewellery and Gem	Hong Kong
SUMMER FANCY FOOD	Jun 25-27, 2023	Food and Food Technologies	New York, USA

Send Us Your Inquiry

For your inquiries about Turkish exports,
please contact << ihticari@trade.gov.tr >> by indicating
the Harmonized System (HS) Code of the product/sector of your interest.

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